



# 41<sup>st</sup> European Rotorcraft Forum 2015

September 1-4 2015, Munich

SPONSORSHIP AND EXHIBITION PACKAGES



## CONFERENCE OVERVIEW

The European Rotorcraft Forum (ERF) is one of the premier events in the rotorcraft community's calendar, bringing together manufacturers, research centres, academia, operators and regulatory agencies to discuss advances in research, development, design, manufacturing, testing and operation of rotorcraft.

This Forum will be the 41st in a series of meetings, which take place annually across Europe, rotating around the United Kingdom, Germany, France, Italy, the Netherlands and Russia. The first ERF was held in Southampton, England, in 1975, and the most recent again in Southampton in 2014.

The 41st European Rotorcraft Forum will be organised by the DGLR in Munich, Germany.

## PACKAGES OVERVIEW

We offer a number of branding packages covering various areas of the conference. If you wish to discuss an alternative or bespoke package please contact the DGLR Conference & Events Manager: [torsten.schilling@dglr.de](mailto:torsten.schilling@dglr.de) or phone +49 228 30 80 512.

- **Lead Sponsor Package: € 10,000** (see page 2)
- **Lead Sponsor & Students Sponsor Package: € 12,000** (see page 2+3)
- **Students Sponsor Package: € 8,000** (see page 3)
- **Conference Dinner Sponsor: € 5,000** (see page 4)
- **Lunch and Refreshment Sponsor Package: € 4,000** (see page 5)
- **Ice-Breaker Sponsor Package: € 3,000** (see page 6)
- **Exhibition Package: € 3,000** (see page 7)
- **Supporter Package: € 2,000** (see page 7)
- **Corporate Insert Package: € 300** (see page 7)
- **Website Package: € 300** (see page 7)



# 41<sup>st</sup> European Rotorcraft Forum 2015

September 1-4 2015, Munich

SPONSORSHIP AND EXHIBITION PACKAGES



## LEAD SPONSOR PACKAGE

### Brand Positioning

- Identification as lead sponsor in final event programme
- Full-Page advertisement in final event programme
- Logo displayed in most prominent position on all relevant Event literature
- Logo on main conference slide (non-exclusive)
- Logo on event badges and lanyards

### Promotional Opportunities

- Single insert of corporate literature in delegate packs
- Sponsor has the opportunity to provide a short video clip (no audio) to be played before the opening ceremony starts
- Opportunity to provide branded gifts for delegates
- Logo, company synopsis and contact details on the sponsors page of the final event programme
- Logo and hyperlink to your homepage on the ERF2015 website

### Networking Opportunities

- Sponsor will receive five (5) complimentary delegate places at the Event
- Sponsor is entitled to five (5) complimentary places at the Conference Dinner (if applicable)
- Sponsor is entitled to 15 m<sup>2</sup> exhibition space at the Event in a prominent position in the room

**Lead Sponsorship Package: € 10,000 (ex VAT)**

**Combined with Students Sponsor Package: € 12.000 (ex VAT)**



# 41<sup>st</sup> European Rotorcraft Forum 2015

September 1-4 2015, Munich

SPONSORSHIP AND EXHIBITION PACKAGES



## STUDENTS SPONSOR PACKAGE

### Brand Positioning

- Identification as the students sponsor in final Event programme
- Logo on all relevant conference literature
- Logo on main conference slide (non-exclusive)
- 1/2-Page advertisement and 1/2-Page announcement of students reception in final event programme

### Promotional Opportunities

- Single insert of corporate literature in delegate packs
- Logo, company synopsis and contact details on the sponsors page of the final event programme
- Logo and hyperlink to your homepage on the ERF2015 website

### Networking Opportunities

- Sponsor will receive three (3) complimentary delegate place at the Event
- Sponsor is entitled to five (5) complimentary places at the Conference Dinner
- Sponsor gives 50 students the opportunity to register for free for the ERF 2015
- Sponsor will have the opportunity to host a reception for 50 students at the Forum's venue

**Students Sponsorship Package: € 8,000 (ex VAT)**

**Combined with Lead Sponsor Package: € 12.000 (ex VAT)**



# 41<sup>st</sup> European Rotorcraft Forum 2015

September 1-4 2015, Munich

SPONSORSHIP AND EXHIBITION PACKAGES



## CONFERENCE DINNER SPONSOR PACKAGE

### Brand Positioning

- Identification as sponsor of the Conference Dinner in final Event programme
- Logo on all relevant conference literature
- Logo prominently displayed at the Conference Dinner and on the Dinner menu
- Logo on main conference slide (non-exclusive)

### Promotional Opportunities

- Single insert of corporate literature in delegate packs
- Opportunity for sponsoring branding of the Conference Dinner space
- Logo, company synopsis and contact details on the sponsors page of the final event programme
- Logo and hyperlink to your homepage on the ERF2015 website

### Networking Opportunities

- Sponsor will receive three (3) complimentary delegate place at the Event
- Sponsor is entitled to five (5) complimentary places at the Conference Dinner

**Conference Dinner Sponsorship Package: € 5,000 (ex VAT)**



# 41<sup>st</sup> European Rotorcraft Forum 2015

September 1-4 2015, Munich

SPONSORSHIP AND EXHIBITION PACKAGES



## ICE-BREAKER SPONSOR PACKAGE

### Brand Positioning

- Identification as Ice-Breaker sponsor in final event programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during the Drinks Reception
- Logo on main conference slide (non-exclusive)
  
- **Promotional Opportunities**
- Single insert of corporate literature in delegate bags for the event
- Opportunity for sponsor branding of the Ice-Breaker space
- Opportunity to leave company gifts on the tables during the Ice-Breaker
- Logo, company synopsis and contact details on the sponsors page of the final event programme
- Logo and hyperlink to your homepage on the ERF2015 website

### Networking Opportunities

- Sponsor will receive two (2) complimentary places for the Event
- Sponsor is entitled to two (2) complimentary places at the Conference Dinner
- Sponsor is entitled to ten (10) complimentary places at the Welcome Reception

**Reception Sponsorship Package: € 4,000 (ex VAT)**



# 41<sup>st</sup> European Rotorcraft Forum 2015

September 1-4 2015, Munich

SPONSORSHIP AND EXHIBITION PACKAGES



## LUNCH AND REFRESHMENT SPONSOR PACKAGE

### Brand Positioning

- Identification as Lunch and Refreshment sponsor in final Event programme
- Logo on all relevant conference literature
- Logo prominently displayed on signage during Lunch and Refreshment Breaks
- Logo on main conference slide (non-exclusive)

### Promotional Opportunities

- Single insert of corporate literature in delegate bags
- Opportunity for sponsoring branding of the Lunch and Refreshment Break space
- Logo, company synopsis and contact details on the sponsors page of the final event programme
- Logo and hyperlink to your homepage on the ERF2015 website

### Networking Opportunities

- Sponsor will receive one (1) complimentary delegate place at the Event
- Sponsor is entitled to one (1) complimentary places at the Conference Dinner
- Sponsor is entitled to five (5) complimentary places at the Welcome Reception

**Lunch and Refreshment Sponsorship Package € 4,000 (ex VAT)**



# 41<sup>st</sup> European Rotorcraft Forum 2015

September 1-4 2015, Munich

SPONSORSHIP AND EXHIBITION PACKAGES



## EXHIBITION PACKAGE

### Promotional Opportunities

- Single insert of corporate literature in delegate packs for the event
- Logo, company synopsis and contact details on the sponsors page of the final event programme

### Networking Opportunities

- 6 m<sup>2</sup> exhibition space at the conference, including three (3) exhibitor passes for the Event (does not include access to the presentations)

**Exhibition Package € 3,000 (ex VAT) (for all 3 days)**

## SUPPORTER PACKAGE

### Promotional Opportunities

- Single insert of corporate literature in delegate packs for the event
- Logo, company synopsis and contact details on the sponsors page of the final event programme
- Logo on main conference slide (non-exclusive)
- Logo and hyperlink to your homepage on the ERF2015 website

**Supporter Package: € 2,000 (ex VAT)**

## CORPORATE INSERT PACKAGE

### Promotional Opportunities

- Single insert of corporate literature in delegate packs for the event

**Corporate Insert Package: € 300 (ex VAT)**

## WEBSITE PACKAGE

### Promotional Opportunities

- Logo and hyperlink to homepage from the ERF2015 website

**Website Package: € 300 (ex VAT)**



# 41<sup>st</sup> European Rotorcraft Forum 2015

September 1-4 2015, Munich

SPONSORSHIP AND EXHIBITION PACKAGES



## BOOKING FORM

DGLR Event Sponsor	
Company Name:	
Contact Name:	
Position:	
Address:	
Tel:	
Fax:	
Email:	

Package	Fee €	VAT €	Total €	Packages required
Lead Sponsor	10,000	1,900	11,900	
Lead Sponsor & Students	12,000	2,280	14,280	
Students Sponsor	8,000	1,520	9,520	
Dinner	5,000	950	5,950	
Lunch and Refreshment	4,000	760	4,760	
Ice-Breaker	3,000	570	3,570	
Exhibition	3,000	570	3,570	
Supporter	2,000	380	2,380	
Corporate Insert	300	57	357	
Website	300	57	357	
Total amount				

### PAYMENT

- I wish to receive an invoice and understand that payment terms are 45 days

\_\_\_\_\_  
Signature

### PLEASE RETURN TO:

DGLR e.V.  
Godesberger Allee 70  
53113 Bonn, Germany  
info@dglr.de